

YOUR GUIDE TO TRANSFORMATIONAL LEADERSHIP

YouLEAD

Training. Community of Practice. Applied Learning.



BUILDING UP THE PEOPLE WHO



Educators, youth (15+), community leaders, youth workers, parents, Elders, government organizations, funding organizations

SUPPORT CHILDREN AND YOUTH



Especially young people facing complex challenges - such as mental health, trauma, discrimination, violence, poverty

THROUGH TRAINING AND MENTORSHIP TO



Including supportive spaces, activities to deepen skills, time to grow, action to apply learning

STRENGTHEN THE RESILIENCE OF YOUNG PEOPLE AND COMMUNITIES



Young people are better able to cope with challenges, have meaningful relationships and make positive contributions



"YouLEAD is where I connect with like-minded folks. It is where I sit, grow, learn and heal. We have a Nation to rise, and I am starting with me."

- Justin Young, YouLEAD Participant

Rita Green George created the Thunderbird image above for the International Institute for Child Rights and Development. The Thunderbird is traditional Coast Salish supernatural being which symbolizes transformation.

Why YouLEAD?

Being a part of a young person's life – supporting them to explore, experience and develop an understanding of themselves and the world around them – is both an incredible gift and responsibility.

Whether you're playing, mentoring, or learning with them, young people can change *your* life while you're trying to change *theirs*. It can change who you are. This is especially true if you are supporting a young person who is facing significant challenges.

Through transformational leadership programming, YouLEAD builds your capacity to support the well-being of young people and to strengthen the resilience of communities in Canada and around the World.



"I work in places that experience deep trauma. I feel an urgency to address young people through this work - to support young people to embrace wholeness as a way of being in the world."
- Kim Haxton, IndigenEYEZ, YouLEAD course participant



Who delivers YouLEAD?

YouLEAD is delivered by the International Institute for Child Rights and Development (IICRD) in partnership with communities and youth-serving agencies. IICRD is a non-governmental organization that engages an international network of highly skilled professionals and practitioners.

Based in Victoria, Canada, IICRD has worked closely with Indigenous and other community/government partners for more than 25 years in Canada and in projects across 45 countries worldwide.



**International Institute for
Child Rights and Development**
www.iicrd.org



YouLEAD creates:



Supportive spaces to experience belonging and shared reflection



Activities to **deepen skills** for excellent practice



Support to reframe challenges into **strength-based responses**



Time out to recover, reflect and grow, at times, in nature-based settings



Opportunity to **design action plans** that apply learnings

What does YouLEAD offer?

YouLEAD draws on innovative, community-driven approaches that build on the strengths and resilience of young people and their communities.

Practitioner Training



- YouLEAD IICRD Certificate Program [9 courses]
- Customized certificate trainings
- Cross-country youth worker gatherings
- Conference presentations & publishing
- Post-secondary credit opportunities

Community of Practice



- Virtual learning circles to integrate program learning into practice
- Private on-line platform to strengthen social networks and deepen learning
- Access to peers and practitioners from around the world

Applied Learning



- Mentorship from highly trained and skillful practitioners & Elders
- Integration of course learning into community initiative or personal project
- Skill Recognition Stamps to acknowledge the development of leadership skills



"I don't know where I would be if I did not have YouLEAD. This program carried me. It kept the momentum to my growth going, opening up space to heal." - Sarah Sandy, YouLEAD Participant

Learn More: <http://www.iicrd.org/projects/youlead>

How does YouLEAD increase capacity?

YouLEAD aims to increase participant capacity on 20 specific abilities (values-in-action) that IICRD considers essential to support the well-being of young people.

Participants will explore how to put 5 core values (colour-coded below) into action – across 4 learning areas: hands, heart, head and spirit.

Values-Action Key

■ Justice	■ Reflective Leadership	■ Holistic Perspective
■ Belonging	■ Dignity	

"The tools were useful, even when life changes.

The tools are versatile. I've learned about community, myself and it aligned with my values. I could bring it all together. It gave me a window to hope that things could change."

–Cheyenne Stonechild, YouLEAD Participant

Where to join YouLEAD?

IICRD works with schools and organizations to collaboratively deliver programming in communities across Canada and internationally.

YouLEAD occasionally offers public workshops open to individuals. Please see the website for upcoming events.

Contact: Program Coordinator
youlead.iicrd@gmail.com

Learning Area 1: SPIRIT

We focus on attitudes / deep values & encourage (self-defined) connection to a higher purpose / being

Learning Area 2: HEART

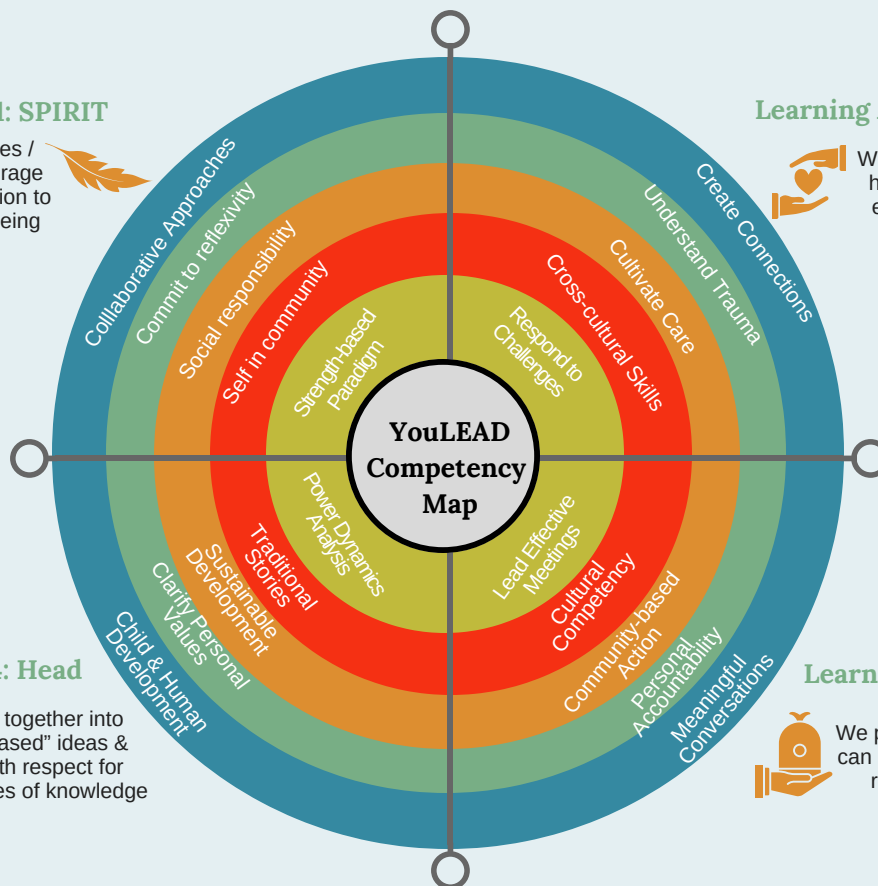
We support cultivation of healthy attachments & emotional intelligence

Learning Area 4: Head

We inquire together into "evidence-based" ideas & theories, with respect for diverse sources of knowledge

Learning Area 3: HANDS

We practice skills which can be applied to meet real challenges.



YouLEAD Provides:

- 1-2 preparatory-visioning meetings to customize courses to your unique context
- Registration templates & promo materials
- Workshop delivery by 2-3 YouLEAD Facilitators
- Training materials & activity supplies
- Depending on context and location, YouLEAD may arrange Elder services, or the host may be asked to provide this support - as appropriate

***See the WEBSITE for course descriptions & more information:**
www.iicrd.org/projects/youlead



Host Organization Provides:

- Registration of participants
- Suitable training venue
- Beverages and snacks for participants
- Travel and accommodation expenses for facilitators
- Printing or USB transfers of training manuals

Fees:

10-25 participants > \$2000 per day + GST
25-50 participants > \$3000 per day + GST

More than 50 participants? Please contact us to discuss feasibility & pricing. Journey course is \$3000 for up to 25 people, due to needing more facilitators

IICRD would like to acknowledge the support and collaboration of the Counselling Foundation of Canada, Ministry of Indigenous Relations and Reconciliation, as well as several Indigenous Youth Leaders and Elders from Nations across British Columbia and Ontario, Canada in the development of YouLEAD.



YouLEAD Courses

Working in collaboration with schools and organizations, the International Institute for Child Rights and Development (IICRD) delivers YouLEAD programming in communities across Canada and internationally.

“Thank you for this course. This has been pivotal for my life going forward.”
– YouLEAD Course Participant

About the YouLEAD Courses

Course 1: The Journey is a 4-day experiential land-based course, focused on strengthening one's self-awareness and stronger practice in relation to work with children, youth, and families. Activities include deep inner reflection, talking circles, connection to nature and sense of place, and work with Elders including traditional cultural activities.

Course 2: Creative Approaches to Engaging Children and Youth in Community is a 3-day experiential course that offers practical tools and approaches for practitioners to engage with young people (and their community) to reflect on the complex realities facing them.

Course 3: The Flight of the Thunderbird is a 3-day course that addresses how to use traditional Indigenous teachings and values as a holistic framework for youth programming & accountability.

Course 4: In Accountable Action we look practically at tools to integrate traditional knowledges into assessment and monitoring programs and other community interventions. This includes looking at strategies to manage complex, contemporary challenges such as family and community violence, HIV/AIDS, discrimination and extreme poverty.

Course 5: The Art and Practice of Hosting and Harvesting Meaningful Conversations is a 3-day course (or 4-day with supervised practice time) that shares simple and powerful practices for hosting community conversations on issues that matter to participants.

Course 6: Response Able Paths to Growth® (rap2grow) is a 4-day course (which can also be offered as 4 x 1-day professional development sessions spread over a year.) This course offers leading-edge theory and skills-practice sessions focused on Restorative Practices with young people.

Course 7: Holistic Facilitation Lab is a 3-day experiential exploration of facilitation theories and techniques for use with any small to medium sized groups, e.g. including youth groups and planning groups who want to have more effective meetings and shared decision-making.

Applied Learning

Personal/Community Development Project (Mentorship 1 & Mentorship 2) is a chance to receive mentorship from highly trained and skillful practitioners as you integrate learning from the courses into an actual community initiative or personal project (e.g. business or academic goals.)

In Mentorship 1 a personal learning and project plan are created and an appropriate mentor will be identified. In Mentorship 2 a mentor will work with you over 6-18 months to check-in and offer guidance as you implement the plan.

Community of Practice

All participants in YouLEAD courses are invited to join the YouLEAD **community of practice**. We have monthly calls with rotating leaders to discuss real challenges in our work and lessons learned related to any of the core competencies.

***See the WEBSITE for more information on courses and how to get involved in YouLEAD.**



Website:
www.iicrd.org/projects/youlead

Program Coordinator:
youlead.iicrd@gmail.com