

# Child Protection Partnership (CPP) Report of the CPP Canadian Study Tour October 24 – November 3, 2010

## *Strengthening the International Law Enforcement Response to ICT Enabled Child Sexual Exploitation*



### CPP Global Reference Group



Canadian International  
Development Agency

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Royal Canadian  
Mounted Police

Gendarmerie royale  
du Canada



## Contents

I.	Introduction	4
II.	CPP Study Tour Brings Together Law Enforcement Partners from Canada, Brazil and Thailand to Address ICT Enabled Child Sexual Exploitation	5
1.	<i>About the Canadian Study Tour</i> .....	5
2.	<i>Overview of Study Tour</i> .....	6
III.	CPP Canadian Study Tour Highlights	7
1.	<i>CPP Partners Share Inspirations and Ideas to Protect Children</i> .....	7
2.	<i>CPP Global Partners Renew Commitment to Work Together and Support CPP Innovation</i> .....	8
3.	<i>Law Enforcement Partners Strengthen Understanding and Common Commitment to Global Challenges</i> .....	9
a.	Tour and Overview of RCMP NCECC Headquarters (Ottawa).....	9
b.	Tailored Sessions for Law Enforcement Delegates .....	9
4.	<i>Policy Actors Share Ideas in Support of Law Enforcement Response to ICT Enabled Child Sexual Exploitation</i> .....	10
a.	Inter-Sectoral Perspectives on Child Protection in a Cyber-connected World: Working with Children.....	10
b.	Tailored Sessions for CPP Policy Delegates Address Government Strategies and Legal Reform .....	12
5.	<i>Provincial Counterparts Share Experience with CPP Partners to Support Child Victims and Children at Risk</i> .....	14
a.	Child-Centred Protection Practices: The Zebra Child Protection Centre (Edmonton).....	14
b.	How Technology Challenges Traditional Child Protection – International Sporting Events etc. ....	14
c.	Using Behavioral Analysis for Prevention and Prosecution .....	15
6.	<i>Thai and Brazilian Delegates Share Initiatives with Canadian Partners</i> .....	15
IV.	CPP Brazil – Thailand – Canada Exchange Strengthens Knowledge, Law Enforcement Strategy and Actions	16
1.	Improved Understanding of CPP’s Executing Agency and CPP Program Overall.....	16
2.	Thai and Brazilian Ideas to Apply Study Tour Knowledge Upon Return Home .....	16
V.	CPP Outcomes and Action Items	17
1.	<i>Summary of CPP Brazil and Thai Law Enforcement Strategy Outcomes</i> .....	17
2.	<i>Media Coverage of CPP Ottawa Roundtable</i> .....	18
3.	<i>Immediate Actions</i> .....	18
a.	CPP Law Enforcement Working Groups Established & Canadian Exchange Tour Plans Underway .....	18
b.	CPP Brazil Team Meets with Brazil Ministry of Justice .....	18



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VI. CPP Study Tour Evaluations and Feedback

19

VII. Summary and Upcoming for CPP

20



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## Child Protection Partnership (CPP)

Report of the Canadian Study Tour, October 24 – November 3, 2010

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### ***Strengthening the International Law Enforcement Response to ICT Enabled Child Sexual Exploitation***

#### **I. Introduction**

The Child Protection Partnership (CPP) is an international, inter-sectoral collaboration of organizations protecting children from sexual exploitation enabled by the rapid, global expansion of information and communication technology (ICT) with funding from the Canadian International Development Agency (CIDA). Through knowledge, tools, and training, CPP harnesses the benefits of expertise and technology to support solutions that meet the daily realities of children in Thailand and Brazil. CPP also encourages children to protect themselves and contribute to prevention and protection solutions with partners such as governments, policy makers, police, internet café owners and non-governmental organizations.

**The goal of CPP is to reduce, and where possible, eliminate ICT enabled child sexual exploitation** by building from good practices and technology across public and private sectors in support of children's rights and protection. Specifically, CPP is focused on three outcomes:

1. **Supporting law enforcement, government and other supporting actors** to better address ICT enabled child sexual exploitation;
2. **Connecting vulnerable children (male and female) to protective mechanisms and services** that prevent and address ICT enabled child sexual exploitation; and
3. **Fostering a coordinated, systems approach amongst stakeholders** to prevent and address ICT enabled child sexual exploitation that is supported by ICT innovation.

From October 24 to November 3, 2010, CPP executing agency, the International Institute for Child Rights and Development (IICRD) and CPP global partner, the Royal Canadian Mounted Police's (RCMP) National Child Exploitation Coordination Centre (NCECC), co-hosted a Canadian Study Tour for law enforcement and related partners from Canada, Brazil and Thailand. The Tour aimed to strengthen relationships, share expertise and develop cooperative actions to better protect children from ICT enabled child sexual exploitation. The following report captures the highlights of the Canadian Study Tour.



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## II. CPP Study Tour Brings Together Law Enforcement Partners from Canada, Brazil and Thailand to Address ICT Enabled Child Sexual Exploitation

### 1. About the Canadian Study Tour

More than 50 people working to protect children from ICT enabled child sexual exploitation participated in the Canadian Law Enforcement Study Tour in Ottawa, Edmonton and Victoria, October 24 – November 3, 2010. The objectives of this tour were to:

1. **Introduce participants to a range of child-centred good/emerging practices** on ICT child protection, with a special focus on law enforcement and supporting sectors;
2. **Foster sharing of expertise** across CPP locations, and **build relations** between study tour participants to enable long-term collaboration in Thailand and Brazil (i.e. dedicated child sexual exploitation working groups within law enforcement bodies in project locations) where CPP is implemented; and
3. **Identify areas for further collaboration** to protect children and leverage Canadian expertise on visits by Canadian law enforcement experts to Brazil and Thailand in 2011.

The following **CPP partners working in Brazil, Thailand and Canada were represented** during the Tour:

1. Brazil Federal Police
2. Sao Paulo State Military Police, Brazil
3. Plan International (Brazil and Canada)
4. Royal Thai Police
5. Cultural Surveillance Centre, Ministry of Culture, Thailand
6. Fight Against Child Exploitation, Thailand
7. Royal Canadian Mounted Police National Child Exploitation Coordination Centre (RCMP NCECC)
8. RCMP Liaison Officer (Canadian Embassy, Brazil)
9. National Institute for Child and Family Development, Mahidol University, Thailand
10. Catholic University of Brasilia, Brazil
11. International Institute for Child Rights and Development (IICRD), Canada
12. Canadian International Development Agency (CIDA)
13. United Nations Children's Fund (UNICEF Headquarters)

Participants met with Canadian experts from federal and provincial government agencies, law enforcement bodies, non-governmental organizations and universities involved in ICT child protection and child sexual exploitation.<sup>1</sup> **In addition to the CPP Partners noted above, the following 11 Canadian organizations shared their expertise during the Tour:** RCMP, Landon Pearson Centre for the Study of Childhood and Children's Rights (Carleton University), Public Safety Canada, Justice Canada, ComeUNITY, Ottawa Youth Services Bureau, Media Awareness Network, Office of the Federal Ombudsman for Victims of Crime, the Zebra Centre (Edmonton), Provincial Integrated Child Exploitation Units (Alberta, British Columbia (BC)), BC Office to Combat Trafficking in Persons, and BC Ministry of Children and Family Development.

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<sup>1</sup> For a full agenda and participant list, see Appendices A and B.



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## 2. Overview of Study Tour

The Study Tour Agenda is summarized below. The more than 20 Study Tour delegates participated in the same Study Tour sessions, except during the first three afternoons when law enforcement representatives and policy representatives broke out into specially tailored sessions.



- Sunday, October 24, 2010 **Welcome** – CPP Meet and Greet and Agenda Overview
- Monday, October 25, 2010 **Overview/Update on CPP:** Steering Committee (SC) Meets Study Tour Delegation; **Global Steering Committee Meeting** with CPP Thailand and Brazil Sr. Advisors  
**Law Enforcement:** Measuring Performance - Collecting the Right Numbers and the Importance of Canada’s International Relationships  
**Policy:** Advancing Child Rights and Protection Expertise through Universities with the Honourable Landon Pearson
- Tuesday, October 26, 2010 **Tour of RCMP NCECC**  
**Law Enforcement:** Victim Identification Unit/ Special Project Sentry  
**Policy Stream:** Public Private Partnerships with Public Safety Canada
- Wednesday, October 27, 2010 **CPP’s Children and ICT Policy Roundtable:** “Building on the Strengths of Children and Youth for their Protection in a Cyber-connected World”  
**Law Enforcement:** Child Exploitation Tracking System (CETS)  
**Policy:** Strengthening Legislation with Justice Canada
- Thursday, October 28, 2010 **Tour of Zebra Child Protection Centre** & support from Northern Alberta’s Integrated Child Exploitation Unit and Edmonton Police
- Friday, October 29, 2010 **How Technology is Changing Child Protection Practice** with BC government representatives  
**Session on CPP Learning and Action Plan**
- Monday, November 1, 2010 **IICRD Welcome**  
**Profiling and Other Tools**  
**CPP Planning:** Law Enforcement Strategy and Priority Actions for CPP Thailand and Brazil
- Tuesday, November 2, 2010 **Monitoring and Evaluation Workshop:** Measuring our Progress in a Law Enforcement Context using the CPP Performance Measurement Framework (PMF)  
**Study Tour Learning** and evaluation; Next Steps for LE follow-up in Thailand and Brazil

### III. CPP Canadian Study Tour Highlights

#### 1. CPP Partners Share Inspirations and Ideas to Protect Children

During the Study Tour welcome, delegates participated in a circle activity of shared introspection where they described some of their inspirations to protect children:

**“[W]hat has inspired me recently is ... how Information and Communication Technology, ICTs, can be used for good for helping to protect children, and how we’ve empowered children themselves to use the technologies for their own protection.”**

Partners agree that international collaboration is crucial to making their efforts effective and are keen to work together to protect and empower children to effectively harness the benefits and deal with the dangers of information and communication technologies (ICT). As one delegate described his outlook on the experience: **“It’s about exchange... We are teaching and learning at the same time ... I hope to get energy from this circle to keep going in my long-term commitment to change violence against children.”**



## 2. CPP Global Partners Renew Commitment to Work Together and Support CPP Innovation<sup>2</sup>

CPP's Steering Committee members including CIDA, the United Nations Children Fund (UNICEF), RCMP NCECC and IICRD<sup>3</sup> met with CPP Senior Advisors from Brazil and Thailand and other Study Tour Partners to discuss recent CPP progress and next-steps in anticipation of a next cycle of CPP that will begin mid-2011. All partners recognize the advantages of working together through CPP with NCECC's Officer in Charge noting that, *"we won't arrest ourselves out of this problem."* In other words, law enforcement needs the help of other sectors to work on prevention and other protection efforts.

Specific topics discussed by the Global Partners included:

- **The Evolving Role of the CPP Global Partners from a Steering Committee to a Global Reference Group**
- **The Importance and Challenges of Fostering a Meaningful Network of Partners Working Towards a Common Goal in an Emerging Field**
- **Long-Term Sustainability: Priorities, Collaborations, Funding**
- **Innovation & Using the Benefits of ICT to Protect Children**
- **Scalability**



In less than 3 years, CPP has moved from a concept to a thriving inter-sectoral network of partners working with more than 50 organizations to protect children from ICT enabled child sexual exploitation. One partner noted: *"how impressed I am by the capacity of the CPP team in getting people together with very strong personalities, people that emanate a will to change the world and make things happen. It's amazing that despite the short time we've had together... how it is like we have been together forever – it is a very strong network with a texture that can sustain us throughout our work."*<sup>4</sup>

CPP work is being advanced in both Thailand and Brazil through: multiple pilot locations where child-led protection strategies have been created with partners and activities undertaken with children, parents, communities, and internet café owners; national curriculum committees which are developing and testing education modules with children and adults for in-school and out-of-school settings; and government bodies where efforts are aimed at strengthening laws, policies and practices to ensure sustainable, long-term action to address ICT enabled child sexual exploitation. CPP's Global Partners

<sup>2</sup> For a full report on the 2010 Steering Committee Meeting, see Appendix C.

<sup>3</sup> Regrets from Microsoft Inc.

<sup>4</sup> Captain Arlindo da Silva Junior, Sao Paulo State Military Police, Brazil.



renewed their committed to furthering the work of CPP and agreed to identify opportunities for further collaboration at global, regional or local levels where warranted.

### 3. Law Enforcement Partners Strengthen Understanding and Common Commitment to Global Challenges

#### a. Tour and Overview of RCMP NCECC Headquarters (Ottawa)

On the second day of the Study Tour, NCECC's Officer in Charge welcomed Study Tour delegates to the RCMP NCECC. NCECC headquarters are designed to support Canadian law enforcement activities regarding Internet-based sexual exploitation of children. A historical background of the Centre and NCECC's mandate were outlined by NCECC's Senior Research Analyst, explaining how the Internet has changed the nature of crime and the proliferation of child pornography. NCECC's mandate is to reduce the vulnerability of children to Internet-facilitated sexual exploitation by identifying victimized children; investigating and assisting in the prosecution of sexual offenders; and strengthening capacity of municipal, territorial, provincial, federal, and international police agencies through training, research, and investigative support.



The operations strategy of NCECC was also shared and was of particular importance for Study Tour delegates interested in developing their own specialized law enforcement centres addressing ICT enabled child sexual exploitation in their respective countries. Two additional NCECC representatives provided a brief overview of Victim Identification and Undercover Operations, and outlined the training approaches and opportunities available to law enforcement units through NCECC. An introduction to the technological capacities of NCECC was delivered by another NCECC colleague before the Research Senior Research Analyst returned to discuss the research services provided by the Centre. Finally, one of NCECC's representatives gave a brief overview of the importance of international relations, and shared his insight into some of the challenges involved in working across national and international jurisdictions.

#### b. Tailored Sessions for Law Enforcement Delegates

**Coordinating Files and Measuring Performance:** Speakers from NCECC provided law enforcement delegates with a brief overview of NCECC's role in coordinating investigational files in Canada and how the Centre works with its domestic and international partners in cases of ICT enabled child sexual exploitation. The first part of the presentation provided a brief overview of Canada, the RCMP's role in

various levels of policing, and how the NCECC works with Canada's Internet Child Exploitation (ICE) Units. The discussion also focused on the importance of collecting statistics in order to effectively measure performance and impacts. The last part of the presentation focused on the importance of strong international partnerships in responding to ICT enabled child sexual exploitation, including travelling child sexual offenders. Overall, the session was informative for the participants who focused on learning more about Canada's approach to child sexual exploitation and understanding the role of NCECC in a Canadian context.

**Victim Identification and Special Projects:** This law enforcement-only session focused on NCECC's efforts to identify victims depicted in child sexual exploitation images. Participants were also provided with information on NCECC's special projects, specifically, the Centre's recent involvement in supporting the Haitian National Police in its efforts to identify victims of child sexual exploitation. Delegates were interested and engaged in the session; they had many questions about Canada's child pornography laws, how NCECC receives funding to manage and operate various technologies (e.g., CETS), and how NCECC collaborates on cases with international law enforcement agencies. There was also interest in understanding how NCECC works with social services when exploitation victims are identified.

**The Child Exploitation Tracking Session (CETS):** This session involved a presentation and demonstration of Microsoft's CETS by a member of NCECC's Technology Unit. The session provided information on the use of CETS in the sharing of intelligence and investigational information as well as its use as Canada's national database of child sexual exploitation images. The demonstration also included a case example of how CETS can be used to share information and reduce duplicated investigative efforts. The presenter highlighted the image categorization standards that exist in countries that are using CETS. It was emphasized that Brazil and Thailand police would have to consider their own need for CETS and how they would establish their own categorization standards. The participants were asked to provide a list of challenges that could limit their ability to implement CETS in their respective countries: Thailand's challenges included language, training, budget, human resources and bandwidth; Brazil shared many of the same challenges as Thailand and relayed additional concerns such as Brazilian states with economic differences, a lack of infrastructure needed for CETS, network security, and convincing police to share services and information.

#### 4. Policy Actors Share Ideas in Support of Law Enforcement Response to ICT Enabled Child Sexual Exploitation

##### a. Inter-Sectoral Perspectives on Child Protection in a Cyber-connected World: Working with Children

CPP's Children and ICT Policy Roundtable "*Child Protection in a Cyber-connected World: Building on the Strengths of Young People*" was co-chaired by former Senator, the Honourable Landon Pearson and CPP Director, Suzanne Williams, in Ottawa on October 27, 2010. The Policy Roundtable brought together approximately 35 young people and representatives working in various sectors to discuss child



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protection challenges presented by ICT, as well as the efforts to meet these challenges. Young people from the Ottawa Youth Services Bureau shared some of what they experience with ICT such as the benefits of sharing information online; the need for parental trust, not control; the increasing dangers of cyber-bullying; online sexual harassment and exploitation; the right to healthy sexual exploration; and the need for adults to work in partnership with youth on these issues. One youth noted: **“youth want to be protected but not at the cost of their privacy. For a harmonious collaboration we all need to think, listen, think again, and then act.”**<sup>5</sup>

The roundtable also profiled ICT child protection challenges in each of Canada, Brazil and Thailand thanks to lead CPP representatives from RCMP’s NCECC, the Brazilian Federal Police, and the Royal Thai Police. They noted that they cannot meet these challenges alone and need to partner with others within and without their countries: **“with 80 million internet users in Brazil we need to use resources efficiently,”** noted the Brazil representative while the Thai representative acknowledged that **“hardware and software is quite limited as well as the number of properly trained officers.”** Strategies to overcome the challenges were shared:



- Matthew Johnson, Media Awareness Network Director of Education, noted that **“awareness raising and prevention education for children takes more than saying what not to do”** and that young people’s skills to respect and be respected need to be built;
- Barry MacKillop, Director General of Canada’s Department of Public Safety, Law Enforcement and Border Strategies, outlined the **Canadian Government’s strategy to dedicate \$71 million over 5 years to support increased law enforcement capacity, education and research.** He also noted that Canada, through the Canadian Centre for Child Protection that hosts *Cybertip*, has found that IP addresses related to online child exploitation are detected from nearly 60 countries worldwide;
- Louis Théorêt, Director of the Office of the Federal Ombudsman for Victims of Crime, whose mandate is **to hold the Federal Government accountable and assist victims after ICT enabled child sexual exploitation has occurred,** noted that they assist victims as both as individuals and collectively in order to affect change on national issues such as the Canadian Government’s dedication of \$5.5 million over five years for child advocacy centres, and \$10 million that is intended to increase support to victims as well as knowledge about victims’ issues.

The roundtable concluded with an engaging discussion on how to integrate the work of each sector to create tangible outcomes for development and progress within the realm of ICT. In a digital world,

<sup>5</sup> Jarratt Best, ComeUNITY, Canada.

children and youth are experts when it comes to technology, yet they are students still learning how to make good decisions and requiring guidance from adults so they do not become victims. Inter-sectoral strategies, be they prevention work of NGOs or law enforcement efforts supported by governments, need to take this reality into account as **“kids will be kids - they'll find a way to look at things even if parents try to block them from seeing things online.”**<sup>6</sup>

### **b. Tailored Sessions for CPP Policy Delegates Address Government Strategies and Legal Reform**

***Federal Policy Considerations with the Honourable Landon Pearson:*** Study Tour delegates had the opportunity to meet with former Senator, the Honourable Landon Pearson of the Landon Pearson Resource Centre for the Study of Childhood and Children’s Rights at Carleton University, who has decades of experience on child rights and Canadian policy work affecting children. Using her May 2010 *Shaking the Movers* conference<sup>7</sup> as an example, the Honourable Landon Pearson pointed out that **“the same children needing protection on the internet are the same children that need protection in a variety of other areas. The focus of our efforts should be on addressing these conditions – poverty, abuse etc. This is where policy needs to play a role.”** She further discussed that many people are concerned with the impact of ICT on children but that policy needs to focus on working *with* young people rather than *for* them. The session reflected on the need to include children in all levels of decision-making, including university research, centres of study and government policies: **“when it comes to ICT, we cannot put the genie back into the bottle, so we have to make sure the children are able to use the magic.”**<sup>8</sup>

#### ***Public-Private Partnerships and Government Strategy with Public Safety Canada:***

Policy delegates spent Tuesday afternoon at the Canadian Police College where they met with Yves Leguerrier, Director of the Serious and Organized Crime Division of Public Safety Canada, who leads the Government of Canada’s National Strategy for the Protection of Children from Sexual Exploitation on the Internet. The group discussed the role of public-private partnerships, and shared examples



<sup>6</sup> Stas Tikhonov, Ottawa Youth Services Bureau, Canada.

<sup>7</sup> See <http://www.childprotectionpartnership.org/resources/recommended/child-led-solutions/child-rights-and-media-shaking-movers-iv> for the *Shaking the Movers* IV Conference report: Child Rights and the Media.

<sup>8</sup> Former Senator, the Honourable Landon Pearson, Landon Pearson Resource Centre for the Study of Childhood and Children’s Rights at Carleton University, Canada.

from their respective countries that demonstrated the value of collaboration across sectors. Mr. Leguerrier highlighted *Cybertip*,<sup>9</sup> Canada's national tip line for reporting online sexual exploitation of children, as one component of a broader strategy against online sexual exploitation of children, which also includes NCECC and a legislative framework that ensures Canadian legislation is current and effective.

Mr. Leguerrier also focused on Project CleanFeed, a public-private partnership (also known as CleanFeed Canada), an undertaking of the Canadian Coalition Against Internet Child Exploitation (CCAICE) that includes *Cybertip.ca*, Internet Service Providers (ISPs), federal and provincial governments, and law enforcement agencies to create a clean Internet environment.<sup>10</sup> During the discussion, opportunities arose to learn from initiatives in all three countries. For example, the Child Rights Councils and Child Protection Councils in Brazil provide unique entry points into these issues, while, in Thailand, the Ministry of Culture is involved in efforts to stop the exploitation of children online. Other topics raised included: ongoing tension between privacy and protection; an emerging financial coalition involving credit card companies; ISPs targeting the commercialization of child sexual exploitation online; and a mandatory reporting proposed Canadian bill which would oblige ISPs to report all child pornography websites.

**Legislative Challenges and Solutions with Justice Canada:** Participants met at Canada's Department of Justice where Carole Morency, A/General Counsel and J. Normand Wong, Counsel, discussed how Canada is strengthening legislation to address ICT enabled child sexual exploitation. The presenters spoke about a series of responsibilities that the government has developed regarding child sexual exploitation, including tools and laws for the legal establishment. Topics included current and future laws, legal accusations and determinacy, the rights of children, and departments of the Canadian Government that are heavily involved in the subject matter: Health Canada, Public Safety, Status of Women, and the police. Opportunities for collaboration on Canadians committing crimes abroad were

<sup>9</sup> [www.cybertip.ca](http://www.cybertip.ca): owned and operated by the Canadian Centre for Child Protection ([www.protectchildren.ca](http://www.protectchildren.ca)), *Cybertip's* mandate is to protect children from online sexual exploitation by: receiving and analyzing tips from the public; and contributing to public education and prevention through online safety strategies and national awareness campaigns. Brazilian and Thai participants noted overlap between this program and state and NGO-run telephone hotlines operating in their respective countries. Brazilian delegates referred to the NGO, *Safernet*, but noted that *Safernet* does not have the same degree of cooperation with law enforcement agencies in Brazil. There are similar initiatives in Thailand that emphasize the use of creative media to generate awareness about relevant issues.

<sup>10</sup> To implement the project, an updated list of specific foreign-hosted Internet addresses (URLs) associated with images of child sexual abuse was created and continues to be maintained by *Cybertip*. The list is provided, in a secure manner, to participating ISPs. In turn, ISP filters automatically block access to web addresses on the list. Thus, ISPs do not have input into creating the list nor knowledge of what is contained in it, making it possible for there to be no "human" intervention on the part of participating ISPs, while they reduce accidental access to child sexual abuse images and discourage individuals trying to access or distribute them.



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recognized and participants greatly benefitted from the overview of Canada’s legal avenues regarding the issue of child sexual exploitation, including ICT components.

## 5. Provincial Counterparts Share Experience with CPP Partners to Support Child Victims and Children at Risk

### a. Child-Centred Protection Practices: The Zebra Child Protection Centre (Edmonton)

Study Tour delegates departed Ottawa early Thursday morning and flew to Edmonton, Alberta where they visited the Zebra Child Protection Centre for a tour of the facilities and presentations from the Integrated Child Exploitation (ICE) Unit and the Support and Specialized Services department of the Alberta Law Enforcement Response Teams that work in collaboration with the Centre. The Centre uses a multi-disciplinary community of professionals – Edmonton Police Services, Alberta Children’s Services, Crown Prosecutors, Child-at-Risk Response Teams, medical and trauma screening professionals and volunteer advocates – in a child-centred environment to support victimized children through the criminal justice process, from the time when abuse is first reported to prosecution and rehabilitation. The multi-disciplinary team allows for streamlined, thorough and expert investigations, interventions, prosecutions and supports. Presenters discussed various methods of collaboration in recognizing cases of, prosecuting perpetrators of, and rehabilitating children in, cases of sexual abuse and exploitation. A tour of the Centre illustrated how the various sectors within the Zebra Centre work together to create a safe environment where children are recognized as children, not as children of abuse. The Staff Sergeant of the Edmonton Police Service and Serious Crimes Branch of the Zebra Centre described the Centre’s mandate: **“we surround the child, support the child and protect the child.”**



### b. How Technology Challenges Traditional Child Protection – International Sporting Events etc.

While in Victoria, the CPP Study Tour brought together Barry Fulton, Executive Director of Practice for the BC Ministry of Child and Family Development (MCFD), the Officer in Charge of the RCMP’s BC Integrated Child Exploitation Unit (ICE), and Robin Pike, Executive Director of the Office to Combat Trafficking in Persons, Province of BC, to provide front line views on how technology is changing child protection practices.

Mr. Fulton discussed prevention and protection programs for children in care in BC and the successes of a helpline for children. He noted that **technology is challenging the traditional way social workers do their work** such as how they relate to children who spend a lot of time on sites such as Facebook where adults generally do not go, and government has been slow to permit social workers to access such sites.

Policies are currently being re-evaluated in order to update practices so adults are keeping pace with how young people communicate and stay connected.

Ms. Pike presented an overview of human trafficking issues within Canada while the BC ICE Unit's Officer in Charge discussed her Unit's involvement in sexual exploitation reduction efforts during the Vancouver Olympics and how trafficking rings used ICT and advertising websites, such as Craigslist, to promote and solicit sexual activity: **"All Canadians communicate on the Internet, even the bad guys, and we don't have data on who is who."**<sup>11</sup> She also described the effectiveness of media campaigns promoting awareness about child pornography and sexual exploitation. The CPP Brazil delegates were particularly interested in the Canadian experience as Brazil will host both the Summer Olympics and World Cup for Soccer in 2014 and 2016, respectively.

### c. Using Behavioral Analysis for Prevention and Prosecution

Study Tour participants received a session from the Officer in Charge of the RCMP's BC ICE Unit and one of the Criminal Investigation Analysts of the Behavioural Analysis Unit of the BC ICE Unit, about some of BC's efforts to protect children and prevent sexual exploitation. The Criminal Investigation Analyst presented on profiling and sexual deviancy and how it relates to child sexual exploitation and abuse.

## 6. Thai and Brazilian Delegates Share Initiatives with Canadian Partners

The Thai and Brazilian delegations profiled their own countries' efforts to combat ICT enabled child sexual exploitation. The Thai presentation outlined laws that Thailand has implemented on the content, offenders' behaviour and cultural components of online activity and highlighted the **Thai National Committee for Safe and Creative Media with six sub-committees that work together to promote safe and creative media**. Ladda Thangsupachai, from Thailand's Ministry of Culture, noted that Thailand has been a passive recipient of media such as Facebook, films and video games invented by Westerners and that **"Thai adults don't have knowledge so there's a gap even where adults try to teach children."**

The Brazil delegation shared the **Brazilian national plan to protect children from sexual violence** which includes six major strategies: prevention; attention to children; prosecution; participation of children and adolescents; social mobilization and awareness; and monitoring and evaluation. CPP Senior Advisor Benedito Dos Santos spoke about the need to link monitoring, evaluation and the assessment of policies regarding child protection strategies into the political process. Overall, the two delegations expressed interest in each other's country plans and requested time to develop national strategies for their own countries ready for implementation upon returning home.

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<sup>11</sup> Officer in Charge of the RCMP's BC ICE Unit, Canada.

## IV. CPP Brazil – Thailand – Canada Exchange Strengthens Knowledge, Law Enforcement Strategy and Actions

### 1. Improved Understanding of CPP’s Executing Agency and CPP Program Overall

During the Study Tour participants learned more about the CPP program overall and collaborated on plans that will be applied within CPP activities in 2011. They were also welcomed to the University of Victoria IICRD Headquarters, where Bruce Lund, Chief Operations Officer of IICRD, gave delegates an overview of the work that CPP’s executing agency does within Canada and internationally in 16 countries worldwide. Several IICRD initiatives have links to CPP including the International Child Rights Standards Council, the General Comment for the UN Committee on the Rights of the Child on Article 19, and the Child-centred Accountability, Protection and Evaluation research initiative.

### 2. Thai and Brazilian Ideas to Apply Study Tour Knowledge Upon Return Home

Study Tour delegates from Thailand and Brazil shared their ideas for integrating their Study Tour knowledge and insights into CPP work with the rest of the Study Tour participants and CPP’s regional team members who were brought in via conference call (Jamnan Panpatama, CPP Thailand Project Manager, Luiz Rossi, CPP Brazil Project Manager and Emilia Bretan, CPP Brazil Project Coordinator, and Study Tour participant and CPP Senior Advisor, Benedito dos Santos who had already returned to Brazil). The CPP regional team members were impressed with the progress of the week’s activities and remain excited about potential outcomes related to the Study Tour in both Thailand and Brazil. The ideas shared by the Thai and Brazilian delegates further inform **the three priorities of CPP’s Law Enforcement Strategy, namely: 1) Good Practice; 2) Knowledge Sharing; and 3) Sustainable Platforms for Law Enforcement and Related Government work.**<sup>12</sup>

Delegates also worked with Rebeccah Nelems, CPP Monitoring and Evaluation Specialist, for a half day learning about CPP’s monitoring and evaluation practices, in particular Results Based Management and Outcome Mapping frameworks within the context of CPP Project Monitoring and Evaluation (M&E).<sup>13</sup> Ms. Nelems discussed how to monitor the results of the Law Enforcement strategies over the next several months in both Brazil and Thailand and how to identify progress markers as they relate to Outcome Mapping and the CPP Logic Model. Study Tour delegates participated in applying the tools to one of the priority actions they identified during the Tour.

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<sup>12</sup> A summary of the ideas shared is presented in the “Outcome and Action Items” section of this report below.

<sup>13</sup> Report Based Monitoring is the Monitoring and Evaluation methodology of choice of CIDA, CPP’s funder; however, CPP’s use of Outcome Mapping is a participatory method that can be used in planning, monitoring and evaluation – it demonstrates a focus on changes in the behaviours of those with whom a program works directly; Outcome Mapping promotes a culture of iterative learning and evaluative thinking within organizations.



## V. CPP Outcomes and Action Items

### 1. Summary of CPP Brazil and Thai Law Enforcement Strategy Outcomes

The following table is an outcome of the Study Tour that summarizes some priority areas identified by the Thai and Brazilian Participants so Law Enforcement and Supporting Government Agencies can better address ICT enabled child sexual exploitation. The table is organized under the three priorities of CPP's Law Enforcement Strategy: 1) Good Practices; 2) Knowledge Sharing; and 3) Sustainable Platforms for Law Enforcement and Supporting Government Work.

Strategy	Thailand	Brazil	Notes
<b>1. Good Practice</b>			
<b>a. Laws &amp; Policy</b>	Stronger <b>Legal Provisions</b> to address Child Pornography	<b>National Plan on Sexual Violence</b> Against Children needs to include ICT CSE	Possible Study Tour Exchange Subject
<b>b. Inter-sectoral partnerships</b> (government, NGO, private sector) e.g.	<b>Cybertip</b> (Database management of complaints)	<b>Cybertip</b>	Possible Study Tour Exchange Subject
<b>c. Investigation Tools and Technology for Police</b>	- <b>Victim Identification</b> - <b>CETS</b> National Electronics and Technology Centre	<b>CETS</b>	Possible Study Tour Exchange Subject; Microsoft meeting to discuss CETS (Thailand)
<b>2. Knowledge Sharing</b>			
<b>a. Police Training/ Education/Awareness Raising</b>	<b>Royal Thai Police</b>  <b>Pattaya Police involved in Pilot Project</b> – Curriculum and Training  <b>Unit for Suppression of Crime</b>	<b>Sao Paulo State Military Police Academy:</b> ICT CSE - before abuse happens & children who have been abused - imbed in human rights course - curricula for entry level officers - Human Trafficking awareness <b>Brazilian Federal Police</b> training program	Possible Study Tour Exchange Subject
<b>b. Community Outreach</b>	Promote positive use of ICT – Creative Use of Media	SPSMP: Awareness Materials developed with NGOs - Contextualize for Brazil and poorer communities	Possible Study Tour Exchange Subject
<b>3. Sustainable Platforms for CPP Law Enforcement &amp; Related Government Work</b>			
<b>a. National Structure to Involve in Work</b>	<b>CPP LE Working Group</b> (RTP, Min of Culture, NICFD, CPP Sr. Adviser, CPP PM - others) <b>RTP and National Committee for Safe and Creative Media</b> (5 subcommittees engaged as relevant to work – e.g. Operation Centre on Safe and Creative Media receive complaints)	<b>CPP LE Working Group</b> (BFP, SPSMP, CPP Sr. Adviser, CPP PM/Advisor - others) <b>Create Brazil “NCECC and ICE Centres”</b> (Working Group & Ministry of Justice support) <b>Proposal</b> to Leverage Additional Resources from within Brazil to support work	Support to groups' work during exchange tour etc
<b>b. Innovations</b>	<b>Cyber Police in Social Networks</b>	<b>Virtual Police Patrol</b>	Possible Study Tour



	(surveillance by police)		Exchange Subject
<b>c. Networks for Prevention and Connection to Social Services for Children</b>	<b>CPP – Work with partners on ICT4 Child Development &amp; Curriculum</b> for media awareness with children and teachers (Outcome 2)	<b>CPP – Work with partners on integration of Police and Child Protection Services</b> (federal, provincial, municipal levels) & Educational Game for children, parents, teachers etc (outcome 2)	- CPP Forums – Thailand (May) Brazil (June)

## 2. Media Coverage of CPP Ottawa Roundtable

CBC Radio attended the CPP Study Tour Roundtable in Ottawa and coverage was played multiple times on October 27, 2010. Listen to a clip:

<http://www.childprotectionpartnership.org/resources/recommended/challenges/cpp-roundtable-cbc-radio-clip>

## 3. Immediate Actions

### a. CPP Law Enforcement Working Groups Established & Canadian Exchange Tour Plans Underway

CPP Law Enforcement working groups were created by Study Tour participants to keep the momentum moving upon their return home, with first meetings scheduled as follows:

- **CPP Thailand Law Enforcement Working Group** – Royal Thai Police Office, Bangkok, Friday, November 22, 2010.
- **CPP Brazil Law Enforcement Working Group** – Canadian Embassy, Brasilia, November 23, 2010.

Working groups were asked to discuss their action priorities, who is missing from the group and needs to be invited to participate, and how the upcoming Canadian exchange tours to Thailand and Brazil in 2011 can support their priorities.

### b. CPP Brazil Team Meets with Brazil Ministry of Justice

As a result of the Study Tour's relationship building between participants, the Brazilians identified priorities and a key contact within the Ministry of Justice who it was important to meet with about ICT enabled child sexual exploitation. Below is a report from the meeting that Luiz Rossi, CPP Brazil Project Manager prepared:

On November 5th, 2010 a meeting was held at the Executive Secretary office of the Ministry of Justice in Brasilia (Brazil) to present the CPP Brazil Project and Law Enforcement Strategy to Maria Augusta Rost - Executive Secretary Advisor.

This meeting was also an opportunity to request the support of the Ministry of Justice for the establishment of a working group on ICT prevention and investigation on online child exploitation. This working group is to be led by Brazilian Federal Police and will contribute to the achievement of the CPP objective of strengthening Law Enforcement's ability to meet the challenges of ICT and child protection.



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The meeting was arranged by Benedito dos Santos – CPP Brazil Special Advisor. Other participants at the meeting included Luiz Rossi - CPP Brazil Project Manager, Humberto Ferreira – RCMP Canada Liaison Officer for Brazil, and Stenio Santos – Brazil Federal Police Department Officer. Benedito, Humberto and Stenio were all part of CPP's Law Enforcement Study Tour to Canada from October 24 - November 3, 2010, and during the tour agreed to jointly approach the Ministry of Justice.

It was an extremely productive meeting that opened a very important dialogue with the Ministry of Justice. CPP Brazil has been invited to present ideas and projects in the next meeting, including the model for a Brazilian Focus on ICT Child Sexual Exploitation prevention and investigation, which will be officially submitted to the Ministry of Justice by the Brazilian Federal Police in the coming weeks.



## VI. CPP Study Tour Evaluations and Feedback

CPP Study Tour participants submitted feedback periodically during the Tour so adjustments could be made to the content and operations of the Tour as needed. In addition, individual evaluations were completed at the end of the tour following reflections and a closing circle. Overall the feedback was very positive and participants left feeling motivated to move forward with their ideas and plans. Some perspectives on the Canadian Study Tour that were shared:

**“These were ten amazing days where we could share experiences, learn about different institutions and countries and build partnerships and friendships. I hope very much that these efforts could move forward and all of us could contribute more to make a better world for children and all of us.”<sup>14</sup>**

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<sup>14</sup> Stenio Santos Sousa, Brazil Federal Police Department, Brazil.

**“The cultures of each country are different, so it is important to learn about how we should work together – there must be some adaptation and adjustment from both sides; I compliment the efforts [of CPP] to bring us together to share and learn from each other.”<sup>15</sup>**

## VII. Summary and Upcoming for CPP

From October 24 to November 3, 2010, CPP executing agency, IICRD and CPP global partner, RCMP NCECC, co-hosted a highly successful CPP Canadian Study Tour for law enforcement and related partners from Canada, Brazil and Thailand. The three-city Tour strengthened relationships, allowed for the exchange of expertise and developed cooperative actions to better protect children from ICT enabled child sexual exploitation. Delegates participated in presentations and workshops with more than 20 policy and law enforcement experts that resulted in numerous learning exchanges. Partnerships, both within the delegations, as well as between countries, were formed as participants connected across law enforcement and policy streams. Enhanced understandings of Canadian law enforcement support systems, including RCMP NCECC, Cybertip, CETS and various government agency policies and procedures allowed both Brazilian and Thai delegates to return home with a higher understanding of the systems currently used in Canada against child sexual exploitation. In addition, the Brazilian and Thai delegations shared their expertise and developed CPP law enforcement working groups to create and share law enforcement strategies for implementation upon returning home.

The successes of CPP are a direct result of the collaborative, inter-sectoral efforts of CPP partners in Brazil and Thailand who share the common goal of eliminating ICT enabled child sexual exploitation. The momentum built from the Canadian Study Tour will be built upon as events and action continue in the upcoming months. Events involving Canadian-Brazilian-Thai cooperation within CPP that will continue to support CPP’s work include:

- Thailand Assessment Workshop and Mission, December, 2010
- **Canadian Law Enforcement Exchange to Thailand**, February-March, 2011
- Brazil Assessment Workshop and Mission , March, 2011
- **Canadian Law Enforcement Exchange to Thailand**, March- April, 2011
- CPP Learning Forum, Thailand, May, 2011
- CPP Learning Forum, Brazil, June, 2011
- 1<sup>st</sup> Program Cycle of CPP Complete, June 30, 2011
- CPP Cycle 2 begins, July 2011
- Reporting for 1<sup>st</sup> Program Cycle Complete, September, 2011

Without question, the CPP Canadian Study Tour has moved the CPP law enforcement, and policy work forward in leaps and bounds by increasing partners’ knowledge and expertise, as well as strengthening

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<sup>15</sup> Sudarat Sereewat, Fight Against Child Exploitation Foundation (FACE) Director, Thailand.

relationships and cooperation between the three countries to ensure children are better protected. These benefits are being sustained and furthered through CPP working groups in Thailand and Brazil.

IICRD thanks its CPP Global Partner, RCMP NCECC for collaborating closely on this outstanding Tour.

For updates on CPP's law enforcement work visit [www.childprotectionpartnership.org](http://www.childprotectionpartnership.org).



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